

### FOR IMMEDIATE RELEASE October 13, 2008

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## PRESS RELEASE



©2008 Auntie Litter, Inc. Pat Mitchell, founder and the original "Auntie Litter" Educator, teaches elementary students her US EPA award-winning Clean Air program.

# BATESVILLE GARDEN CLUB SPONSORS AUNTIE LITTER'S NATIONAL AWARD-WINNING PROGRAM FOR AREA STUDENTS

Batesville, MS – Batesville students will have an opportunity to meet the original Auntie Litter thanks to the **Batesville Garden Club**. The club, whose national organization is well-known for its provision of scholarships and stout support of education, is sponsoring presentations from the U.S. EPA award-winning organization, **Auntie Litter, Inc.** Founder and Executive Director, **Pat Mitchell**, will present programs to students from Batesville Elementary and Batesville Intermediate on November 7, 2008.

Founded in 1990, Auntie Litter, Inc. is a non-profit, national award-winning organization that provides environmental education to the general public, particularly children. Its efforts have been featured on nationally-televised shows such as *CNN Headline News* and *ABC's Good Morning America*. Auntie Litter's message about the environmental three R's is pure and simple: Reuse, Reduce Waste, Recycle! The organization sponsors the nation's largest annual Earth Day parade and celebration for children in Birmingham, Alabama, welcoming over 3,000 children dressed in costumes made of recyclable materials. Awards and honors given to Auntie Litter include:

- The Take Pride in America award presented by former President George Bush
- Conservation Award from the Daughters of the American Revolution
- Woman of Distinction award from the Girl Scouts of America
- Community Hero and Olympic Torchbearer for the 1996 Olympic Games
- Point of Light by President Bill Clinton
- U.S. Environmental Protection Agency Clean Air Excellence Award for Education and Outreach

## AUNTIE LITTER BATESVILLE APPEARANCES FRIDAY, NOVEMBER 7, 2008

Batesville Intermediate School Auditorium 200 College Street Batesville, MS 38606

8:15 a.m. and 9:15 a.m. (Pre-K through 1st Grade) 12:45 p.m. and 1:45 p.m. (2nd and 3rd Grade)

For more information, contact Mary Jo Cook at 662-563-7792. For media interviews or to sponsor an Auntie Litter program in your area, please contact LaShanna R. Tripp at 205-879-3009 or via e-mail at <a href="LTripp@AuntieLitter.org">LTripp@AuntieLitter.org</a>, or visit <a href="https://www.AuntieLitter.org">www.AuntieLitter.org</a>.

Auntie Litter, Inc., a national 501(c)(3) non-profit organization based in Birmingham, is dedicated to promoting a clean and healthy environment. Founded in 1990, our organization has been honored with numerous awards for our innovative educational program based on the anti-litter character, "Auntie Litter." Through live presentations, educational workshops, and comprehensive teaching strategies and tools, young people, their families, and educators learn how to conserve our natural resources, eliminate litter in our communities, and practice the environmental 3 R's - reuse, reduce waste and recycle.

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